

# 2018

## ANNUAL REPORT



EDMONTON  
**HUMANE  
SOCIETY**



## THREE SAINT BERNARD DOGS WHO WON HEARTS WORLDWIDE

In late September 2018, three Saint Bernard dogs were transferred to the Edmonton Humane Society (EHS) from another agency, looking for a second chance at a forever home. It was immediately clear that Goliath, Gunther and Gasket were bonded with each other, and assessments by the EHS behaviour team showed they experienced high levels of stress when separated. We knew they needed to stay together and committed to finding them a home that would take in all 350 pounds of them.

We put the call out through social media and our media partners to find this special adopter and the response was incredible. The story of these three gentle giants quickly travelled the globe and was published in 45 countries, reaching nearly 125 million people. The dogs were even featured by the popular online publisher The Dodo and NBC's Today Show. In less than 24

hours, over 200 emails were received from people wanting to adopt the three dogs.

After a week of reviewing the enormous number of applications, we had a family from Calgary make the trip to our shelter for a meet-and-greet. In their words, they "immediately fell in love with them." Goliath, Gunther and Gasket headed to their new home that day. Their family has since let us know that the boys are "doing awesome" and they've settled in as if that's always been their home. They are enjoying plenty of time playing in their one-acre yard, going for runs four times a day, and most importantly, receiving lots of love.

Thanks to our incredible supporters sharing their story, these three Saint Bernard dogs promoted the importance of adopting animals in need from animal shelters around the world.



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# MESSAGES FROM EXECUTIVES

## Letter from Board Chair

On behalf of the Board of Directors, I am delighted to share with you the Edmonton Humane Society's Annual Report for 2018.

This past year has been one of change for the Society, and with this have come many opportunities for growth. Through each challenge faced, the staff and volunteers of EHS have continually inspired me with their commitment to enriching the lives of the people and animals we serve. This is exemplified in the achievements presented throughout this report.



This work is not possible without supporters like you however—and we are eternally grateful for our devoted donors, members, partners and the community. Together, I believe we can continue to elevate animal welfare in Edmonton and beyond, and I am optimistic that the changes 2018 brought will pave the way for a bright future for EHS for years to come.

With gratitude,

Summer Bradko  
Chair of the Board  
Edmonton Humane Society

## A Note from the CEO

Like many of you, I have been a lifelong animal lover—right from my very first pet, Fifi the hamster, that I got in grade six. I couldn't contain my excitement having her join my family after years of asking my parents for a pet.

I've experienced that same excited feeling throughout my first few months as CEO of the Edmonton Humane Society. As I've been getting to know our team, I have seen a group of extremely passionate people who are dedicated to advancing animal welfare. Their passion shows throughout the pages of this 2018 Annual Report, and I am so excited to see what we can accomplish with your support in 2019 and beyond.



This opportunity is a dream come true for me, and I am thrilled to be a part of such an incredible organization with endless potential to positively impact the people and pets in our community.

Sincerely,

Liza Sunley  
Chief Executive Officer  
Edmonton Humane Society

## 2018 Board of Directors\*

<b>Summer Bradko</b>	Board Chair	<b>Darrell Wakaruk</b>	1 <sup>st</sup> Vice-Chair
<b>Kayla Das</b>	Director	<b>Amanda Pechousek</b>	Director
<b>Benjamin Kung</b>	Director	<b>Jennifer Fisk</b>	Director

<b>Christina Wilson</b>	2 <sup>nd</sup> Vice Chair & Secretary	<b>Lora Rutherford</b>	Treasurer
<b>Jo-Anne Vitek</b>	Director	<b>Brian Filips</b>	Director

\*As of December 31, 2018

# OUR IMPACT

## The Year in Numbers

**4,624**

animals found  
new homes



**863**

animals  
fostered

**310**

pets reunited with  
their families

**78,089**

hours volunteered,  
equaling 37.5 full-time staff  
enriching the lives of  
shelter animals



**1,032**

dogs graduated from  
training classes



**3,637**

pets spayed and neutered



**6,092**

animals admitted

**93%**

live release rate



**7,481**

people reached through  
Humane Education programs



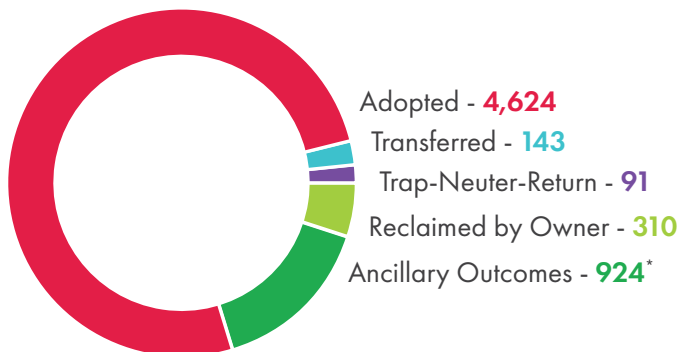
# WE CARE

## Animal Care

Providing care for over 6,000 animals across 365 days a year requires a team effort among animal care staff, medical staff, volunteers, foster parents and our valued partners. There is no greater reward for this work than seeing these animals get a second chance, and in 2018 we saw 4,624 animals find new families. This included 165 animals through our special adoption programs—Barn Buddies, Cattitude Cats, and Farm Friends—as well as 826 adoptions at off-site adoption partners.

This team effort also made adoptions possible for a very special group of dogs. In January, after filing a civil suit, EHS was granted ownership of 34 dogs that were seized in November 2016. After fourteen months under the care of our shelter and foster families, we could not have been happier to see these dogs move forward with futures outside of the shelter. This was also the first civil suit of its kind, with EHS exercising the full extent of the law to gain ownership of these dogs, setting a precedent for future animal protection cases.

**6,092** Animals Served in 2018



\*Ancillary outcomes include deceased on arrival, humane euthanasia, unassisted deaths, and animals continuing in care at the end of December 2018.



### Largest Seizure and Adoption Event in EHS History

In late February, EHS got the call that a local pet store had shut down, and sadly, had left a large number of animals behind. Our team ensured these animals were cared for at the store until we could get them all transferred to the shelter. This was the largest single seizure EHS has conducted in one day, with over 500 fish, amphibians, reptiles, birds, guinea pigs, hamsters and more being admitted. After a mandatory hold period, we wanted to find each one a loving home as quickly as possible to ensure their optimum health and welfare. The “Clear Our Shelter” adoption event was organized in an effort to get each one adopted and was a resounding success! People were lined up at 7 a.m. and even came from out of province to adopt their new best friend. By the end of the first day alone, nearly all animals had left for their forever homes.



# WE REHABILITATE

## Animal Health & Behaviour

The welfare of our shelter animals advanced further in 2018 as we continued to see the results of the Capacity for Care (C4C) program, refined our behaviour programs, and provided professional development for our medical and behaviour teams. One of the key indicators of this advancement was our live release rate, which rose to 93% in 2018.

Each individual animal that comes to our shelter has its own unique—and often heartbreaking—story. Thanks to specialized treatment plans and care by both our animal health and behaviour teams, we can give each animal the greatest chance at being rehabilitated and successfully rehomed. In 2018, this included 424 dogs who underwent behaviour modification. We are also grateful for our partnerships with local veterinary clinics, which increased our ability to provide specialized surgeries for injured animals.

## Capacity for Care Shows Tremendous Success Across Canada

Humane Canada released its final report on the nationwide Capacity for Care (C4C) pilot program in the summer of 2018, which showed tremendous success in achieving better welfare and outcomes for cats at EHS and the five other participating shelters across Canada. EHS was the first shelter in Western Canada to join the program, and since its implementation we have decreased the prevalence of disease, decreased length of stay, and increased our live release rate, resulting in an elevated standard of care for cats that come into our shelter. While the average decrease in euthanasia was 34% across the six shelters, EHS saw an incredible 55% reduction in cat euthanasia numbers. Seeing the results of this innovative program have not only been positive for shelter cats, but also gratifying for staff to experience.



### Training with Dr. Rebecca Ledger

In May 2018, members of our Behaviour and Animal Health teams had the opportunity to spend a few days with Dr. Rebecca Ledger, a leading animal behaviour and welfare scientist. Dr. Ledger shared her vast knowledge on behaviour assessments and treatment plans so we can further enhance the welfare of animals in our care, especially for those who benefit from additional behaviour support.

### Spay / Neuter Initiatives

In 2018, the EHS medical team spayed and neutered 3,637 animals! These procedures are vital to address the root cause of pet overpopulation and prevent unwanted litters from ending up in animal shelters like ours.

Thanks to the support of the City of Edmonton and PetSmart Charities, we were also able to continue our PALS (Prevent Another Litter Subsidy) program for its seventh year, providing low-income pet owners in Edmonton and area a low-cost option to get their pets fixed.

**3,637** Animals Spayed/Neutered

Trap-Neuter-Return - **3%**

Shelter Animals - **70%**



Prevent Another Litter Subsidy (PALS) - **27%**

## BRUCE THE CAT

When Bruce came into our care, it was evident he was in severe pain.

Suffering from a badly broken front left leg, Bruce spent nearly two months under the care of EHS' medical team. He was given a comfortable space to rest and medication to relieve his pain while his leg healed with the help of a splint. Despite the pain he endured, Bruce was mellow and friendly with his caretakers, as if he knew they were there to help.

Thankfully Bruce was able to make a full recovery without requiring surgery. Once ready for adoption, it didn't take Bruce long to win over the hearts of the family who took him home. Because of EHS' generous supporters, we were able to give Bruce the extra time, space and care he required to get his second chance.



# WE TEACH

## Humane Education

Today's youth hold the power to advance animal welfare in the days, months and years to come, which is why we believe in instilling empathy towards animals from a young age.

**7,481** People Reached through Humane Education Programs

Education Presentations & Shelter Tours - <b>3,424</b>	Birthday Parties - <b>2,362</b>	Programs & Classes - <b>666</b>
		Conferences & Seminars - <b>595</b>
		Kid Camps - <b>434</b>

## Be Kind to Animals Week Celebrated



From May 7 to 11, EHS celebrated its first Be Kind to Animals Week by empowering students to make a difference for animals in our community. Classes from pre-school to grade 6 were provided with grade-specific program plans that aligned with the Alberta curriculum. Each program included a daily lesson and activity about the animals we share our world with, building empathy and kindness towards animals in our youth.

## New Cat Yoga for Mental Health Program Launched

In October, our popular cat yoga program was expanded with a Cat Yoga for Mental Health and Wellness class. This one-of-a-kind program integrates yoga and the power of the human-animal bond to support members of the community living with mental health challenges. With the presence of shelter cats to instill calmness, participants learn how to turn off their fight-or-flight response and become aware of their physical self through social engagement and physical attunement.

## Training & Canine Enrichment Centre

While people often think of the shelter as a place to find a new pet, we also provide services for pet owners to develop and support their bond with their pet after adoption. These services include Central Bark Dog Park, training classes and doggie daycare at our Canine Enrichment Centre, and grooming services.

Our training classes give puppies and dogs the skills to be good canine citizens and the ability for people to keep their pets safe through knowing basic obedience, while also teaching owners about the benefits of positive training methods. In 2018, 1,032 dogs graduated from training classes and 136 dogs benefitted from private consultations.

We also empowered new dog trainers to positively impact the lives of dogs across our community with two sessions of our Dog Behaviour & Training Methodology course, in which 21 people participated.

## New Grooming Service Launched

We opened our new EHS Dog Wash & Grooming Salon in October. Regular grooming in a positive environment is important for pet health and welfare, which is why we added this service in addition to our self-serve dog wash.



### A Special "Play Day" Every Week

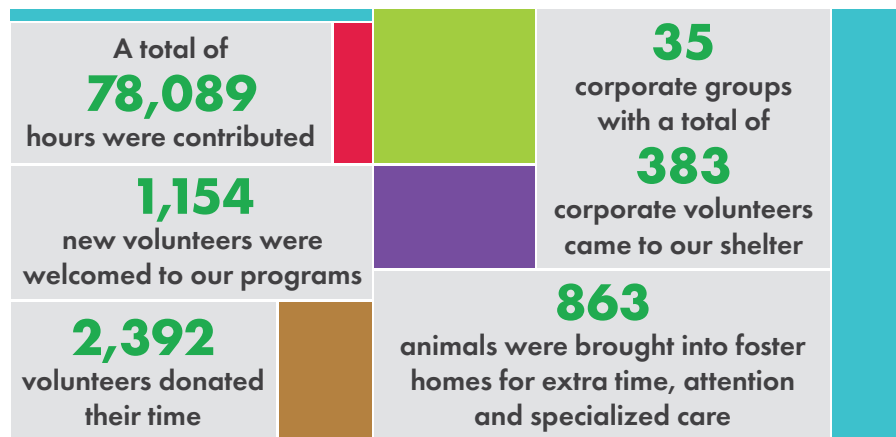
"I have had my dog at the EHS Doggie Daycare for almost a year. My dog is always excited to go and when I pick her up she is happy and content. Her experiences at the daycare have been very positive and she has increased in confidence and social skills with people and other dogs. I love that she has a special "play day" every week, it's good for my dog and I love that it also supports the Edmonton Humane Society at the same time!" – Daycare Client

# WE ENGAGE

## Volunteering

EHS volunteers play a vital role in achieving our mission, from providing enrichment and exercise for shelter animals, to helping organize fundraisers, assisting with the transport of animals to and from adoption events, opening their hearts and homes to animals who need some extra TLC, and much more.

### In 2018...



### Congratulations to Dr. Ted!

Longtime EHS volunteer Dr. Ted Purcell was recognized for his contributions to education at the Association of Fundraising Professionals National Philanthropy Day Awards. Dr. Ted has been appearing on Global News Morning Edmonton on behalf of EHS every week for 20 years, showcasing adoptable animals. He also selflessly donates his time to teach our "Vets in Training" Humane Education program for children age 9 to 12. We are extremely grateful for all of the time, knowledge, enthusiasm and effort that Dr. Ted contributes to EHS.



## Community Events

Our mission is to enrich the lives of not only animals, but people too. That is what we strive for in our community events, which are an opportunity to celebrate the power of the human-animal bond.

Pets in the Park celebrated its 26th year on June 24th, bringing together pets and people from all around Edmonton to enjoy a day of fun and sun in support of EHS. We were also grateful to have Edmonton Oilers' goaltender Cam Talbot and his wife Kelly serve as the Walk Marshals.



We also brought back MADE for PETS for a second year in partnership with the City of Edmonton's Animal Care & Control Centre, and introduced a new winter edition of the event in November. This popular market brings together Edmonton's pet-loving community while supporting local vendors of handmade pet products.

Our first ever Valentine's fundraiser was held too, garnering media attention across the country.



**A Celebration of Puppy Love**  
Love was in the air when EHS held its first ever Furry Valentine's Celebration in February. In an (un)official doggy wedding, EHS pets Honey and Pugsley were united while guests celebrated their love for animals, all in support of the shelter. The unique event included dog matchmaking with EHS adoptables, a photobooth, and "relationship counseling" with EHS' professional trainers on how to have a successful lifelong bond with your dog.

# WE BUILD

## Philanthropy

The work we do and the second chances that animals receive by coming to EHS is only made possible with the support of our incredible community. As a charitable organization, we rely on the generosity of our donors to support nearly 70% of EHS' operating costs. Each dollar is vital to giving new hope and homes to the thousands of animals who come through our doors. The following initiatives highlight just a few of the fundraisers that supported EHS in 2018.

### 10th Anniversary of Paws & Claws Celebrated

The Paws & Claws Gala achieved a milestone in 2018, surpassing \$1 million raised over its 10 years. The gala is presented by Coventry Homes, whose team was inspired by their mutual love of animals to find a way to ensure pets had homes while building homes for people. Over the last decade, Coventry Homes has illustrated an incredible culture of philanthropy and dedication to helping homeless animals.

### Classy Canines Book Published

Over the past year, Railene and Robert of Robert Bray Portrait Design kindly donated their time and talents to create the Classy Canines coffee table book. With the participation of over 130 dogs and the generous donations of their owners, this successful project raised over \$20,000!



### Students Support Shelter Through Hockey Helps Kids

We were thrilled to be chosen by the students of Dr. Donald Massey School to be a part of Team Maroon in the third season of the Hockey Helps Kids program. An initiative created by the Oilers and Edmonton Oilers Community Foundation, four schools from across the city compete to raise awareness and votes for their charity. Through their efforts, the students raised \$13,000—\$10,000 from the Edmonton Oilers Community Foundation, and an additional \$3,000 through school events. The students showed exemplary dedication to supporting animals in need, and we were honoured to be part of an amazing initiative which connects our younger generation with charities across our community.

### First Ever Puttin' Fore Paws Golf Tournament

Hosted by Benefit Consultants Inc., the first ever Puttin' Fore Paws golf tournament was a success, raising an outstanding \$15,500. We are already looking forward to next year's tournament!

### Funds Raised for Mobile Spay/Neuter Unit at Haute Dawg Gala & Fashion Show

In June, the Gordon & Diane Buchanan Family Foundation hosted the Haute Dawg Gala & Fashion Show. The funds raised at the event were dedicated to purchasing a mobile spay/neuter unit, which will allow us to expand the reach of our Prevent Another Litter Subsidy (PALS) program.

# FINANCIALS



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April 23, 2019  
Edmonton, Alberta

## Independent Auditor's Report

To the Members of Edmonton Humane Society for the Prevention of Cruelty to Animals:

### Opinion

The summary financial statements, which comprise the summary statement of financial position as at December 31, 2018 and the summary statement of revenues and expenditures are derived from the audited financial statements of Edmonton Humane Society for the Prevention of Cruelty to Animals (the Society), for the year ended December 31, 2018, We expressed a qualified audit opinion on those financial statements in our report dated April 23, 2019.

In our opinion, the accompanying summary financial statements are a fair summary of the audited financial statements, on the basis described in Note 1. However, the summary financial statements are subject to conditions equivalent to those of the audited financial statements of the Edmonton Humane Society for the Prevention of Cruelty to Animals for the year ended December 31, 2018, upon which we issued a qualified audit opinion.

### Summary Financial Statements

The summary financial statements do not contain all the disclosures required by *Canadian accounting standards for not-for-profit organizations*. Reading the summary financial statements and the auditor's report thereon, therefore, is not a substitute for reading the audited financial statements and the auditor's report thereon.

### The Audited Financial Statements and Our Report Thereon

We expressed a qualified audit opinion on the audited financial statements in our report dated April 23, 2019. The basis for our qualified opinion was that, in common with many charitable organizations, the Society derives some of its revenue from donations, the completeness of which is not susceptible to satisfactory audit verification. Accordingly, our verification of these revenues was limited to the amount recorded in the records of the Society and we were not able to determine whether any adjustments might be necessary to contributions, excess of revenue over expenses, current assets and net assets.

### Management's Responsibility for the Summary Financial Statements

Management is responsible for the preparation of the summary financial statements on the basis described in Note 1.

### Auditor's Responsibility

Our responsibility is to express an opinion on whether the summary financial statements are a fair summary of the audited financial statements based on our procedures, which were conducted in accordance with Canadian Auditing Standards (CAS 810), *Engagements to Report on Summary Financial Statements*.

**Kingston Ross Parnak LLP**

Chartered Professional Accountants

## Summarized Financial Statement

Year ended December 31, 2018

RESULTS FROM OPERATIONS	2018	2017
<b>REVENUES</b>		
Fundraising and sponsorships	\$ 3,702,182	\$ 3,572,369
Shelter operations	2,406,698	2,551,158
Bequests	2,031,021	1,880,522
Amortization of deferred capital contributions	249,359	262,200
Investment (loss) income	(36,136)	193,481
	<u>8,353,124</u>	<u>8,459,730</u>
<b>EXPENSES</b>		
Shelter operations	4,623,960	4,015,063
Fundraising and sponsorships	1,427,387	1,312,841
Program and service delivery	1,370,132	1,204,776
Amortization of property and equipment	647,909	671,049
	<u>8,069,388</u>	<u>7,203,729</u>
<b>EXCESS OF REVENUE OVER EXPENSES</b>	\$ 283,736	\$ 1,256,001

FINANCIAL POSITION	2018	2017
<b>ASSETS</b>		
Cash and short term investments	\$ 6,252,334	\$ 7,053,486
Other current assets	322,460	407,095
	<u>6,574,794</u>	<u>7,460,581</u>
LONG-TERM INVESTMENTS	3,723,240	2,865,953
PROPERTY AND EQUIPMENT (net of accumulated amortization)	14,914,451	14,700,587
	<u>\$ 25,212,485</u>	<u>\$ 25,027,121</u>
<b>LIABILITIES</b>		
Accounts payable and accrued liabilities	\$ 513,447	\$ 332,896
Deferred contributions	1,536,273	1,565,837
	<u>2,049,720</u>	<u>1,898,733</u>
DEFERRED CAPITAL CONTRIBUTIONS	5,815,346	6,064,705
	<u>7,865,066</u>	<u>7,963,438</u>
<b>NET ASSETS</b>		
Invested in property and equipment	9,099,105	8,635,882
Internally restricted	2,514,176	2,514,176
Unrestricted	5,734,138	5,913,625
	<u>17,347,419</u>	<u>17,063,683</u>
	<u>\$ 25,212,485</u>	<u>\$ 25,027,121</u>

Approved by the board



Director



Director

### Basis of Presentation (Note 1)

Management is responsible for the preparation of the summary financial statements. The summary financial statements are comprised of the summary statement of financial position and the summary results of operations, and do not include any other schedules, a summary of significant accounting policies

or the notes to the financial statements. The summary statement of financial position and the summary results of operations are presented with the same amounts as the audited financial statements, but certain balances have been combined and all note referencing has been removed.

## ZOEY THE TERRIER

Zoey was surrendered to the Edmonton Humane Society in March 2018 after her previous owner unfortunately could no longer care for her due to family illness. At 12 years old, this terrier mix needed a loving home where she could live out her golden years.

Zoey patiently waited for over 30 days on our adoption floor, and while she was receiving lots of attention from staff and volunteers, we ultimately wanted to see her in a home. We put the call out to our supporters on social media with a video about Zoey's story, which was shared over 500 times and viewed by over 32,000 people. Thanks to the help of our community, Zoey left the shelter with her new family just a few days after the video was posted.

We are extremely fortunate to be in a community that cares deeply about animals and helps us to promote the adoption of homeless animals, allowing us to give every healthy animal as much time and space as it needs to find the right family for them.



# MISSION

The Edmonton Humane Society enriches the lives of people and companion animals through animal sheltering, programs and services, and community engagement.

# VISION

To be a model of excellence in the advancement of animal welfare.



# EDMONTON HUMANE SOCIETY

## **Edmonton Humane Society**

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